



Tech Tip
Rust, Corrosion or Submersions are NOT COVERED BY WARRANTY

The best offense is a great defense

Moisture is the number one "killer" of marine starters. That is why, from start to finish, we design and manufacture our starters with corrosion protection in mind. In fact, over three million dollars has been invested in totally computerized production and testing machinery. Follow along as we show you how we not only go to war against corrosion, but build quality into each and every ARCO part.

First, we start with nickel-plated armature shafts and silicon steel lamination stacks. Add a layer of powder coating, the best insulation and corrosion preventative available, and you are ahead in the battle.

Next, the commutator is attached, computer-wound copper windings are added, and a ground fault test is made on each armature. Strategic testing during the early stages of assembly is an essential maneuver for uncovering and correcting potential weaknesses. The commutator tabs are then crimped and hot stacked. On the lathe, the commutator face is smoothed and polished ensuring the brushes run as friction-free as possible. A computerized 18 point armature check is made at this time.

Now the armature goes onto our automated, state-of-the-art assembly line. The first stop is the polyester trickle varnish "carousel". The varnish not only assists in holding the windings in place during peak performance, but also dissipates heat—another of the starter's enemies. Moving along, the armatures are now inserted into the epoxy coated shell. The shells have been previously prepared with high performance magnets bonded to the interior. Nuts, bolts, gaskets, a spring, drive gear, brush kit and end cap are added to complete the assembly of the starter. The high performance magnets are now fully charged. Last, but not least, a computerized full load performance test is conducted on each and every starter. Only by passing this final inspection is an ARCO starter certified as ready for battle.

